



大多倫多中華文化中心
Chinese Cultural Centre of Greater Toronto



3rd Toronto International Piano Competition Sponsorship Entitlements & Privileges

Presenting Sponsor
(Industry Exclusive)

\$60,000

Entitlements:

1. Prominent display of corporate logo and name on all promotional materials.
2. Speech at the press conference, with complete media coverage from television, radio and newspaper.
3. Speech at the Opening Gala with complete media coverage.
4. Speech at the Winners Concerts and Award Presentation Gala with complete media coverage.
5. The designated corporate representative to be acknowledged as an Honorary Chair for the competition.
6. A dedicated page for corporate greeting message inside the program book.
7. Media interviews to be arranged for the corporate representative.
8. 20 complimentary VIP tickets to participate at all the competition rounds.
9. 20 complimentary VIP tickets to the Winners Concert and Award Presentation Gala on Sunday October 21, 2018.
10. A signature trophy for the first prize winner to be named after the corporation.
11. Presentation of signature trophy by a representative from the corporation to the first prize winner.
12. Presenting Sponsor plaque of appreciation to be presented at the Winners Concert and Award Presentation Gala.
13. Corporate banner to be prominently displayed throughout the competition period.
14. Full page colour advertisement in the program book at back or inside front or inside back cover according to your choice.
15. Corporate logo to be prominently displayed on the Toronto International Piano Competition 2018 website with link to the corporate website.
16. Corporate logo to be displayed on Alink-Argerich Foundation publication if sponsorship is confirmed prior to Dec 1, 2017 (Alink is a most reputable international piano competition directory)



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Winners Prize Sponsor

\$40,000

Entitlements:

1. Prominent display of corporate logo and name on all promotional materials.
2. Speech at the Opening Ceremony, with complete media coverage from television, radio and newspapers.
3. The designated corporate representative to be acknowledged as an Honorary Patron for the competition.
4. 12 complimentary VIP tickets to participate at all the competition rounds.
5. 12 complimentary VIP tickets to the Winners Concert and Award Presentation Gala on Sunday October 21, 2018.
6. Presentation of the Cash Prize Award certificates to the winners at the Winners Concert and Award Presentation Gala.
6. Corporate banner to be displayed at the Winners Concert and Award Presentation Gala.
7. Sponsor appreciation plaque to be presented to the corporation at the Winners Concert and Award Presentation Gala.
8. Full page colour advertisement on the preferred page in the program book.
9. Acknowledgement of the sponsorship in the program book.
10. Corporate logo will be prominently displayed on the Toronto International Piano Competition 2018 website with link to the corporate website.

Highlights:

1. **The Winners Concert and Award Presentation Gala will be held at the Koerner Hall of the Royal Conservatory of Music on Sunday October 21, 2018. Koerner Hall is one of the finest concert halls in Canada and it is located in the heart of Downtown Toronto with a seating capacity of 1120.**
2. **1st Prize: Canadian \$20,000 and Orchestra & Solo Engagement;
2nd Prize: Canadian \$10,000;
3rd Prize: Canadian \$8,000;
4th, 5th & 6th place: Canadian \$1,000 each.**

(Total \$41,000).



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3rd Toronto International Piano Competition Sponsorship Entitlements & Privileges

International Jury Panel Sponsor

\$30,000

Entitlements:

1. Prominent display of corporate logo and name on all promotional materials.
2. Speech at the Opening Ceremony with complete media coverage from television, radio and newspapers.
3. The designated corporate representative to be acknowledged as an Honorary Patron for the competition.
4. 12 complimentary VIP tickets to participate at all the competition rounds.
5. 12 complimentary VIP tickets to the Winners Concert and Award Presentation Gala on Sunday October 21, 2018.
6. Presentation of souvenir to the International Jury Board members at the Winners Concert and Award Presentation Gala.
7. Sponsor appreciation plaque to be presented to the corporation at the Winners Concert and Award Presentation Gala.
8. Corporate banner to be displayed at the Winners Concert and Award Presentation Gala.
9. Full page colour advertisement on the preferred page in the program book.
10. Acknowledgement of the sponsorship in the program book.
11. Corporate logo will be prominently displayed on the Toronto International Piano Competition 2018 website with link to the corporate website.
12. Special occasion to dine with the Jury panel.

Please refer to the Jury Panel list for jury details.



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3rd Toronto International Piano Competition Sponsorship Opportunities & Privileges

Official Orchestra Sponsor

\$30,000

Entitlements:

1. Prominent display of corporate logo and name on all promotional materials.
2. Speech at the Opening Ceremony, with complete media coverage from television, radio and newspapers.
3. The designated corporate representative to be acknowledged as an Honorary Patron for the competition.
4. 12 complimentary VIP tickets to participate at all the competition rounds.
5. 12 complimentary VIP tickets to the Winners Concert and Award Presentation Gala on Sunday October 21, 2018.
6. Presentation of souvenir to the conductor of the Toronto International Piano Competition official orchestra.
7. Sponsor appreciation plaque to be presented to the Corporation at the Winners Concert and Award Presentation Gala.
8. Corporate banner to be displayed at the Winners Concert and Award Presentation Gala.
9. Full page colour advertisement on the preferred page in the program book.
10. Acknowledgement of the sponsorship in the program book.
11. Corporate logo will be prominently displayed on the Toronto International Piano Competition 2018 website with link to the corporate website.



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3rd Toronto International Piano Competition Sponsorship Opportunities & Privileges

Patron or Specific Sponsorship Title as agreed **\$10,000**

Entitlements:

1. Corporate logo to be displayed on all promotional materials.
2. 8 complimentary VIP tickets to participate at all the competition rounds.
3. 8 complimentary VIP tickets to the Winners Concert and Award Presentation on October 21, 2018.
4. Full page black and white advertisement in the program book.
5. Sponsor and guests to be invited to attend the Opening Ceremony Banquet at CCC and Grand Reception at the Koerner Hall.
6. Corporate logo will be displayed on the website especially created for the Toronto International Piano Competition 2018 with link to sponsor's website.
7. Sponsor appreciation plaque to be presented to the Corporation at Grand Opening Ceremony.
8. Signage to be displayed at the reception venue.